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**The Consumer Rights Act 2015**

**Alec Samuels** The Consumer Rights Act 2015 attempts to bring 19th century law into the 21st century. The consumer is usually the weaker party in the comparatively small transactions. The new law seeks to provide protection for the consumer in the market economy whilst giving mutual satisfaction and benefit to both consumer and seller in a competitive capitalist society. The sale of goods and services law is modernised, the concept of fairness is strengthened, and, most significantly, the law is to provide for digital transactions, the new dimension in the commercial world. Enforcement will be improved; and the class action may become more common.

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