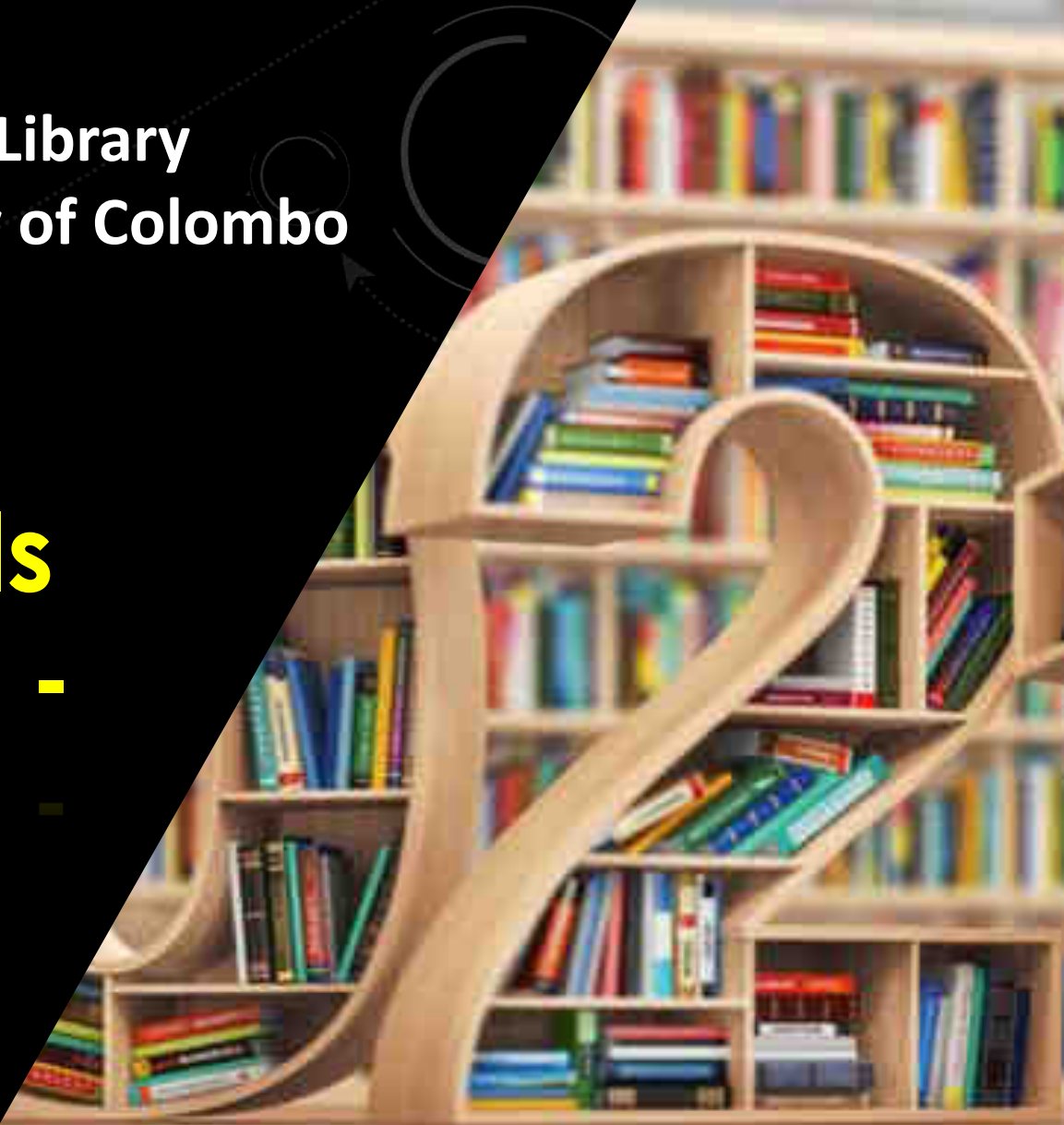




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New Arrivals - 2020/ 2021 -



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FACULTY OF MANAGEMENT & FINANCE

	Acc. No.	Location/ Class No.	Tittle	Author
1	590798	R, L 338.9 U11	Samvardhana artika vidyava: vurddhi madili pilibandava visesa avadharanayakin yutuva [Book]	Ubayachandra, E. G.
2	590803	R, L 658.4034 U11	Operations management [Book]	Ubayachandra, E. G.
3	590701	R 338.5 M15	Managerial economics: economic tools for today's decision makers [Book]	Keat, Paul G. [Et. al.]
4	590782	R 658.84 G34	Global Marketing [Book]	Gillespie, Kate; Hennessey, H. David
5	590783	R 658.3 D27	Human resource management [Book]	Dessler, Gary; Varkkey, Biju
6	590784	R 658.8 K57	Marketing management [Book]	Kotler, Philip; Keller, Kevin Lane
7	590785	R 658.8 M16	Marketing management: Indian cases [Book]	Gupta, Partha Sarathi
8	590718	R 332.042 D15	Intermediate financial theory [Book]	Danthine, Jean-Pierre; Donaldson, John B.
9	590719	R 658.4 L18	Management information systems: managing the digital firm [Book]	Laudon, Kenneth C.; Laudon, Jane P.
10	590720	R 332.6457 M12	Fundamentals of derivatives markets [Book]	McDonald, Robert L.

	Acc. No.	Location/ Class No.	Title	Author
11	590721	R 658.4 L16	<u>Corporate governance matters: a closer look at organizational choices and their consequences [Book]</u>	Larcker, David; Tayan, Brian
12	590722	R 658.3125 A65	<u>Armstrong's handbook of performance management: an evidence-based guide to delivering high performance [Book]</u>	Armstrong, Michael
13	590723	R 658.3124 P13	<u>Learning and development: a practical introduction [Book]</u>	Page-Tickell, Rebecca
14	590724	R 658.3 F37	<u>Predictive analytics for human resources [Book]</u>	Fitz-enz, Jac; Mattox, John R.
15	590725	R 657.0721 R58	<u>The routledge companion to qualitative accounting research methods [Book]</u>	Hoque, Zahirul [Ed.] [Et.al]
16	590727	R 658.1511 A41	<u>Strategizing management accounting: liberal origins and neoliberal trends [Book]</u>	Alawattage, Chandana; Wickramasinghe, Danture
17	590729	R 658.872 L18	<u>E- commerce: business, technology, society [Book]</u>	Laudon, Kenneth C.; Traver, Carol Guercio
18	590730	R 910.688 M56	<u>Marketing and managing tourism destinations [Book]</u>	Morrison, Alastair M.
19	590731	R 658.8342 S13	<u>Consumer behavior [Book]</u>	Schiffman, Leon G.; Wisenblit, Joe
20	590732	R 332.673 M55	<u>Foreign direct investment: theory, evidence and practice [Book]</u>	Moosa, Imad A.

	Acc. No.	Location/ Class No.	Title	Author
21	590733	R 338.88 J25	<u>Nation-states and the multinational corporation: a political economy of foreign direct investment [Book]</u>	Jensen, Nathan M.
22	590734	R 658.049 H37	<u>International entrepreneurship: starting, developing and managing a global venture [Book]</u>	Hisrich, Robert D.
23	590735	R 300.721 G43	<u>Research methods in applied settings: an integrated approach to design and analysis [Book]</u>	Gliner, Jeffrey A.; Morgan, George A.; Leech, Noyes E.
24	590736	R 338.88072 H15	<u>Handbook of qualitative research methods for international business [Book]</u>	Marschan- Pirkkari, Rebecca [Ed.]; Welch, Catherine [Ed.]
25	590737	R 338.88072 N22	<u>International business research [Book]</u>	Neelankavil, James P.



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